



RUSSIA — ISLAMIC WORLD
KAZANSUMMIT 2022

POST EVENT REPORT

A Mega
EVENT



**TRANSITION
TRADITION
TRACTION**



The "Russia – Islamic World: KazanSummit & World Halal Day 2022": more than 6 thousand guests, 10 thousand visitors of the exhibition, 100 sessions – key moments of the main international event in the Republic of Tatarstan.

RUSSIA – ISLAMIC WORLD: KAZANSUMMIT & WORLD HALAL DAY 2022

TRANSITION - TRADITION - TRACTION

About The Event

The 9th edition of World Halal Day event was successfully hosted from 19th May to 21st May at Kazan, Tatarstan in association with, Govt of Tatarstan, Tatarstan Investment Development Agency & United World Halal Development. It was a mega event for Global Halal Industry, where a Trade Expo with B2B Networking with Local, Regional & International Buyers along with Conferences where world renowned Halal Industry Expertise Speakers have enlighten the wide audience with the fostering growth and exponential scope of Halal Industry.



Frequency
Annual

Duration
03 Days



Partnering Countries

**Singapore
Malaysia
Iran
India
Turkey**

Organizers



Republic of
Tatarstan

INVEST TATARSTAN



**United World
Halal Development**
Business with Faith

Conference

B2B Networking

Investors Meet

Cultural Program



The Main Objective

The main goal of «Russia - Islamic World: KazanSummit & World Halal Day 2022» was to strengthen trade, economic, scientific, technical, social and cultural ties between the regions of the Russian Federation and the countries of the Organization of Islamic Cooperation, as well as to promote the development of the institutions of the Islamic financial system in the Russian Federation.

The insights of Russia - Islamic World: KazanSummit & World Halal Day 2022

01

Development of recommendations in determining the strategic prospects for the development of international economic, scientific, technical, social and cultural relations between the Summit participants

02

Promoting the strengthening of relations between business participants of the Russian Federation, the Commonwealth of Independent States and the countries of the Organization of Islamic Cooperation

03

Involving the world's leading experts in a joint discussion of current economic and political issues

04

Development of recommendations and legislative initiatives aimed at solving problems in the functioning of the institutions of the Islamic financial system and the economy of the Russian Federation

05

Organization of the exchange of experience of successful practices in the implementation of financial projects

06

Attracting foreign direct investment in the economy

Conference

An International Halal Conference that strives to provide a distinctive and precise understanding of the Halal concept as an ethical and responsible way of living.

The aim was to create a dynamic impact on individuals, society and the nation to sustain and stimulate global economic and social growth.



The Assembly serves as a platform for knowledge sharing and constructive discussions, mutual collaborations for Research & Development initiatives, and was attended by Halal Certification bodies, Government Agencies, State Certification Agencies, Diplomatic missions, Islamic Financial Institutes, NGOs, Food Research and Development Centres, Trade Development Agencies, Travel & Tour Agencies and International & Local business.



The mission of the Event was to maintain established contacts between Russia and the countries of the Islamic world, to implement measures to strengthen the positive image of Russia in the OIC countries and the OIC countries in Russia, to promote projects at the international level.



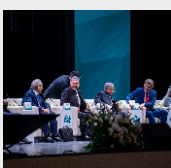
6000+
Guests



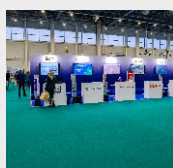
60+
Countries



50+
Regions of Russia



100+
Sessions



147
Exhibitors



10000+
Visitors

This year, KazanSummit 2022 distinguish itself by holding World Halal Day, which has been held annually since 2014 in different parts of the globe. Halal today is not only food, but also a full-fledged ecosystem of services and communications. World Halal Day is the largest forum in the field of Islamic business and an international exhibition that unites dozens of companies providing goods and services that meet the Halal standard.



Today is a time of economic transformation, in which the halal industry should play a key role through building H2B, H2C and H2G ties between countries and businesses: Halal 2 Government – building business ties; Halal 2 Business – deal making and launching new projects; Halal 2 Consumer – client-centered halal products. These components combine to express the main idea of the 2022 summit: $H2B+H2G+H2C = HALAL2WORLD$ — the world of halal.



Welcoming Words



Vladimir Putin
*President of the
Russian Federation*



Recep Erdogan
*President of the
Republic of Turkey*



Mikhail Mishustin
*Prime Minister of the
Russian Federation*



Sergey Lavrov
*Foreign Minister of
Russian Federation*



Valentina Matvienko
*Chairman of the
Federation Council of the
Federal Assembly of the
Russian Federation*



Guests of Honor



Rustam Minnikhanov
*President of the
Republic of Tatarstan*



Gurbanguly Berdimuhamedov
*Chairman of the Halk Maslahaty
Milli Gengesh (Parliament) of
Turkmenistan*



Maxim Reshetnikov
*Minister of Economic
Development of the
Russian Federation*



Mintimer Shaimiev
*State Councilor of the
Republic of Tatarstan*



Osman Eldirdire
*Cabinet Affairs Minister
in Charge of the
Republic of Sudan*



**H.E. Sheikh Abdurahman
Mohammed Rashid
Al Khalifa**
*Chairman of the Supreme Council
for Islamic Affairs of the
Kingdom of Bahrain*



Mohammed Jinna
*Founding Chairman
United World Halal Development,
Singapore*



Hasan Basri Kurt
*President of the Small and
Medium Enterprises
Development Organization*



Sergey Katyrin
*President of the Chamber of
Commerce and Industry
of the Russian Federation*

Guests of Honor



Mikhail Bogdanov
*Deputy Minister of Foreign Affairs
of the Russian Federation, Special
Representative of the President of
Russia for the Middle East*



Ramazan Abdulatipov
*Permanent Representative
of the Russian Federation
to the Organization of
Islamic Cooperation*



Sergey Gorkov
*General Director, Chairman
of the Management Board*



H.E. Abdulla Al Saleh
*Under Secretary of the Foreign
Trade and Industry at
the UAE Ministry of Economy*



Ihsan ÖVÜT
*Secretary General of
The Standards and Metrology
Institute for Islamic
Countries (SMIIC) - Turkey*



Taha Ayhan
*President of the Organization of
Islamic Cooperation Youth Forum*



Yunus Ete
*The President of World Halal
Summit*



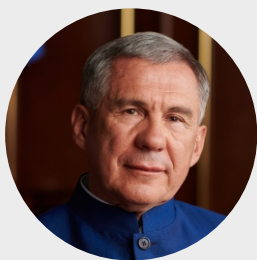
Natalia Zubarevich
*Professor of Moscow
State University,
Principal researcher of RANEPA*



Dauren Abaev
*Minister of Culture and
Sports of the Republic of
Kazakhstan*

The leaders of the regions of Russia, Members of parliaments of several OIC countries, as well as heads of 32 embassies and consulates, heads of 45 Chambers of Commerce and Industry from 40 regions of the country, Abkhazia, Uzbekistan and Kyrgyzstan.

Impressions



Rustam Minnikhanov

President of the Republic of Tatarstan

International economic summit of Russia and OIC countries aim to demonstrate that Russia is open and ready to have dialogue within the development of cooperation in the spheres of trade, foreign direct investment and discussion of Islamic financial system functioning issues.

Sergey Ivanov

Chairman of the State Committee of the Republic of Tatarstan for Tourism



The international economic forum Kazan Summit has become a traditional meeting venue for the business elites of Russia and Islamic states interested in maximizing the opportunities of business partnership. The ministry of Foreign Affairs of Russia considers these efforts an extremely important element in the implementation of foreign policy and will continue to provide it with all necessary and effective support.



Valentina Matvienko

Chairman of the Federation Council of the Federal Assembly of the Russian Federation

The summit has become the authoritative platform for professional and open discussion of the major economic projects. The summit role in development of Islamic business and finance in Russian market, strengthening of trade as well as economic and investment partnership, implementation of innovative projects has been and more noticeable over the years .

Yusuf Bin Ahmed Al-Othaimeen

Ex-Secretary General of Organization of Islamic Cooperation

Kazan summit has always showcased the innovative and contemporary ideas in the area of islamic finance and banking services, harmonization of halal food standards and certificates along with the youth and women empowerment in the social sector. it is my sincere hope that these new engagements with the Republic of Tatarstan and the entire Russian Federation will create a new vista in our very fruitful relations for the benefit of our peoples.



Impressions



H.E. Tun Dr Mahathir Mohamed

Ex-Prime Minister of Malaysia

Tatarstan shows high investment opportunities due to the political stability and respect for the equal rights of all ethnic groups.



H.E. Dr Ahmad Mohamed Ali

Ex-President of the Islamic Development Bank

Thank to the summit, new relations develop between businessmen of Tatarstan and our countries.



Elvira Nabiullina

Head of Central Bank of Russia

We have all opportunities to attract investment. Russia is comprised of 140 million people with high levels of consumption and education, and rich in natural resources.



Gulsum Kenenbayeva

Head of International Memberships International IFPA

I express my deep gratitude to His Excellency Mohamed Jinna A J, Chairman of World Halal Day, and his team for organizing such a large-scale and significant event for the development of the halal industry as the annual World Halal Day conference 2022. These annual events have become traditional, gathering for professionals from all over the world who are involved and working in the halal sector. It is these events that allow a deeper and more substantive consideration of the state and development of the halal industry in the world. The conference was held at a high professional level, it was very interesting, useful and pleasant to take part and make a presentation. The conference had a rich and fruitful program, brought together key players in the halal industry, and raised actual topics that had a wide range of issues in all areas in practice. I can say with confidence that the conference met all expectations, and this event is definitely one of the most important events of the year in the Halal Industry.

Impressions



DR Hani Mansour Al Mazeedi

CEO, International Halal Awareness Program

Diversity, sustainability, credibility, subjectability, and creativity are words comes out of my mind when I think of the World Halal Day event since it was established.

Marzuki Bin Hassan

Director, JAKIM

Everything was good, thank you for the hospitality, kind assistance from secretariat. The schedule and program run smooth and very well. Big appreciation for all of you for this well-organized event. Best of luck for the future.



Zuraimi Jumaat

Vice-President, Ever Rich-Singapore Halal Supply Chain Group

KazanSummit 2022 will be key testimony for World Halal Day's leapfrogged achievements since it's first inception in Singapore in 2014, a vision and mission set-upon by Chairman Mohammad Jinna, to be a leading event and catalyst movement bringing the global Halal leaderships together. Will look forward to another excitement for World Halal Day 2023 in Singapore and again together with this instrumental leadership of Chairman Jinna and UNWHD!"

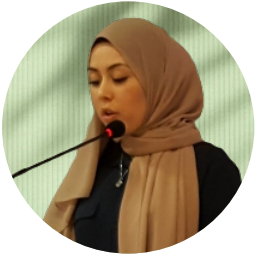
Dr. Moulana M. S. Navlakhi

Director, Sanha Halaal Authority, SA

It was an honour being part of the historic 1100 years of Islam in Tatarstan celebration. The seedlings have sprouted and soon Russia will enjoy the fruits of the Global Halaal Ecosystem.



Impressions

**Dilek Olkun**

International Business Development Manager, UNWHD / battutatrip.com

The Economic summit and WHD 2022 has been a fantastic and very successful event. Many great opportunities have been discussed among industry leaders and experts. Business ventures have been formed and new ideas have been discussed to strengthen and bring forward the Islamic economy in all areas. It was particularly mindblowing to meet many female Muslim entrepreneurs who are involved in brilliant projects benefiting humanity.

Dr Erik L van Dijk
EMFM Advisors (UAE)

It was my pleasure and honour to participate in the World Halal Day event.

Due to personal circumstances I could not attend in person, but the organizers did a tremendous job in making it possible to do my presentation on Halal Investing in Global Stock Markets remotely. And not just that: I also had the chance to enjoy other sessions remotely. This way it did feel as if I am in Kazan. It resulted in some good interactions with conference attendees and speakers and some great new business contacts. I compliment both the organizers of World Halal Day and their colleagues in Kazan with a great event. Would definitely recommend it to others and look forward to a next event. And then hopefully one, where I can be physically present to do my contribution.

Post Event Report - WHD



Conference



Panel Discussion - 1 Global Halal Future Trends



Zuraimi Jumaat
Vice President
Halal Supply Chain



Dr Ali AbdElrazing Ali Lutfl
Secretary General of Sudanese
Halal Goods and Services Council-
Global Halal Future and Challenges



Dr Mohamed Ali
Partner of Dinar Standard-
Halal A Trillion Dollar Market



Dr Moulana M. S. Navlakhi
Director of Sanha Halal Authority
Halal- Past, Present & Future



Dr Nor Azlan Bin Sulaiman
CEO of Halal Talk-
Halal Industry- F&B



Udaya Kumar
Director of National Small Industries
Corporation, India (Virtual)-
Role of Entrepreneur's in
Industrial Development

KEY MESSAGES AND MAIN THEMES

- ~ A large fast-growing and young Muslim population
- ~ Demand of non-Muslims for halal products
- ~ Expanding global Islamic economics
- ~ Digitalization of Halal Certification
- ~ Unified Halal Standard

FIGURES AND INTERESTING FACTS

- ~ The Global Islamic Economy: Projected GAGR of 7.5% to 2.8 Trillion \$ by 2025
- ~ Investments in the Islamic economy reached \$25.7 billion in 2020/2021 (118% YOY)
- ~ OIC imports of halal products is projected to grow to US\$336 billion by 2025



INVESTMENT IN HALAL SECTOR

19 MAY 2022

KEY MESSAGES AND MAIN THEMES

- ~ Investors from every area of the economy, from large multinationals to small businesses and new startups, can get hold of a piece of this massive and rapidly rising pie.
- ~ Countries outside the OIC could see huge opportunities and scope, with Singapore, Philippines and South Korea exploring partnerships and agreements to import and export halal products.
- ~ Halal MSME are going for Digital Economy in most of Muslim countries, as COVID-19 has created an excellent opportunity for atmosphere in business.

FIGURES AND INTERESTING FACTS

- ~ Increasing numbers of start-ups are geared towards global urban Muslim consumers, with higher incomes and more mainstream tastes, integrating religious preferences into wider frameworks and trends.

Panel Discussion - 2 Investment in Halal Sector



Zuraimi Jumaat
Vice President
Halal Supply Chain



Zafar Y. Sarehwala
CEO of Parsoli Group of Companies-
Investment in F&B Industry



Mohamed Jinna
Chairman of UNWHD-
Keynote Speech



Neville Matji
CEO of Trade & Investment,
Kwazulu Natal (Virtual)-
Ethical Finance in Social Development



Erik L. Van Dijk
Managing Director & Co-founder of
EMFM Advisors (UAE) (Virtual)-
Investment Opportunities in Halal Industry



Dr Atef El Shabrawi
Founder & CEO of Social
Innovation Expert (Virtual)-
The Future Trending in Halal Investment



Pavel Kalmychek
Deputy Director of the Department of Multilateral
Economic Cooperation and Special Projects of the
Ministry of Economic Development of the
Russian Federation (Virtual)-
Opportunities in Trade of Halal Products in
Russia & ASEAN Countries

Panel Discussion - 3

Halal Tourism, Halal Medical Tourism & Halal Supply Chain



Zuraimi Jumaat
Vice President
Halal Supply Chain



Sergey Ivanov
Chairman of the State Committee of
the Republic of Tatarstan for Tourism



Barbara Ruiz Bejarano
Director of Halal Academy and
IR of Instituto Halal (Virtual)
New Era of Halal Tourism in Europe



Dilek Olkun
International Business Development of Manager
UNWHD / battutatrip.com
Opportunity & Challenges in Halal Tourism



Fania Maganova
CEO and Founder of Initium-
Pharma LLC- Halal Trends in
Medicine & Pharmaceuticals



Ludmila Latserus
Director of Initium-Pharma LLC- Research,
Development & Production of Medicines &
Dietary Supplements in Accordance
with the norms of Halal Standardization

KEY MESSAGES AND MAIN THEMES

- ~ The OIC is the main source market category for Islamic tourism industry globally.
- ~ OIC countries accounting for 76% of public spending on Islamic tourism and travel
- ~ Halal Supply chain: Develop Processing and Automation Capabilities – Enhance Food Traceability & Halal

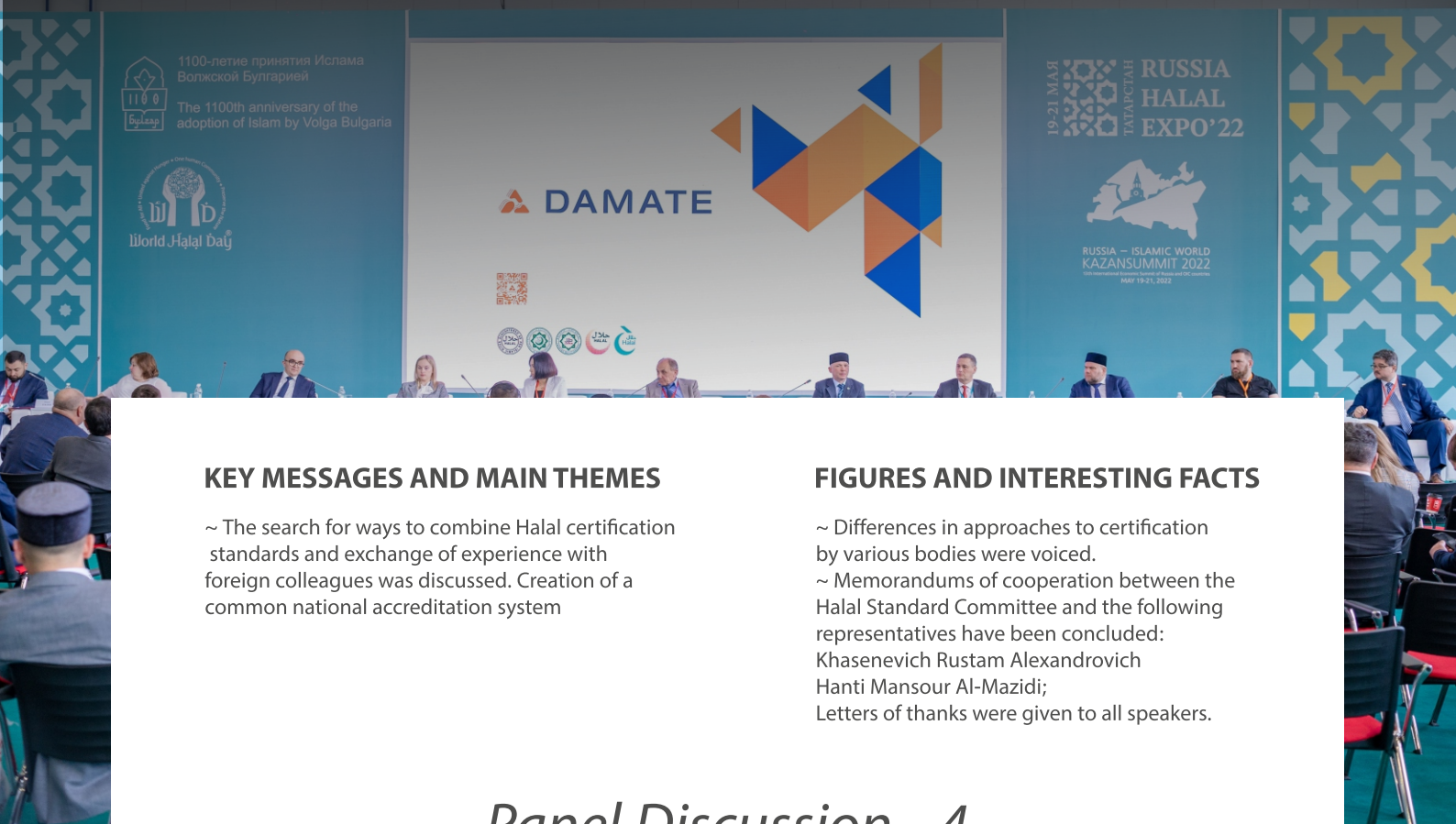
FIGURES AND INTERESTING FACTS

- ~ 2020 worst-ever year for tourism, downfall of -75% international travel and tourism.
- ~ Muslim spend prognosis to reach US\$2.8 trillion by 2025 at a 4-year (CAGR) of 7.5%

Dr Atef Elshabrawy

Economic Advisor At World Bank & Egyptian Government
Founder Of www.socialinnovationexpert.com
Atef.Elshabrawy@gmail.com
Kingdom of Bahrain





KEY MESSAGES AND MAIN THEMES

~ The search for ways to combine Halal certification standards and exchange of experience with foreign colleagues was discussed. Creation of a common national accreditation system

FIGURES AND INTERESTING FACTS

~ Differences in approaches to certification by various bodies were voiced.
 ~ Memorandums of cooperation between the Halal Standard Committee and the following representatives have been concluded:
 Khasenevich Rustam Alexandrovich
 Hanti Mansour Al-Mazidi;
 Letters of thanks were given to all speakers.

Panel Discussion - 4

Accreditation of Halal certification bodies in the Russian Federation and in OIC countries



Marina Patyashina

Head of the Office of the Federal Service for Supervision of Consumer Rights Protection and Human Welfare in the Republic of Tatarstan



Ihsan ÖVÜT

Secretary General of The Standards and Metrology Institute for Islamic Countries (SMIIC)
 Turkey



Zafer Soylu

Chairman of the Board (HAK) Halal Accreditation Agency of the Republic of Turkey



Marzuki bin Hassan

Jabatan Kemajuan Islam Malaysia (JAKIM) - Director



Dr Winai Dahlan

Center for Halal Sciences, Chulalongkorn University - Director



DR Hani Mansour Al Mazeedi

CEO
 International Halal Awareness Program



Aidar Gazizov

Head of the International Center for Standardization and Certification "Halal" of the Council of Muftis of the Russian Federation



Rustem Khasenevich

Head of the Center for Standardization "BelHalal" (Belarus)

Panel Discussion - 5

The path to unity. National Halal standards in the framework of cooperation with OIC member countries



Anton Shalaev
Head of the Federal Agency for
Technical Regulation and
Metrology (Rosstandart)



Rafik Mukhametshin
Rector of the Chuvo Russian Islamic
Institute (RII), Chairman of the
PTC for Standardization 704
"Halal Products and Services"



Kurban Abakarov
Deputy General Director International
Center for Standardization and Certification
"Halal" under the Spiritual Muslim Board
of the Russian Federation



Ihsan ÖVÜT
Secretary General of The Standards and
Metrology Institute for Islamic
Countries (SMIIC) - Turkey



Zafer Soylu
Chairman of the Board (HAK) Halal
Accreditation Agency of the
Republic of Turkey



Marzuki Hassan
Director Majlis Halal Malaysia
(JAKIM, Malaysia)



Ardak Shambetova
Deputy General Director of RSE
"Kazakhstan Institute of
Standardization and Metrology"

KEY MESSAGES AND MAIN THEMES

- ~ Development of the regulatory and technical base in the field of standardization and certification of manufacturers of Halal products.
- ~ Unification and harmonization of standards, holding joint seminars, courses, training programs.
- ~ Implementation of information and educational activities aimed at the development of the Halal industry and its export areas.
- ~ Features of promoting Russian products to the markets of the Middle East, Southeast Asia and North Africa

FIGURES AND INTERESTING FACTS

- ~ Significance of Russian national standards in the field of halal
- ~ Current state and prospects for the development of accreditation in the field of Halal in the Russian Federation
- ~ Participation of PTK 704 in the development of normative documents on standardization in the field of Halal

World Halal Day

	Производство лантов, тонн	Экспорт оленины, тонн	Производство оленины, тонн	Оленоводческие хозяйства, ед.	Половые оленей, тыс. ед.
Российская Федерация	360	450	9000	1741	1700
Новая Зеландия	730	12100	16300	2000	893
Исотношение	50,50%	96%	44,50%	14,00%	222%

RUSSIA — ISLAMIC WORLD
KAZANSUMMIT 2022
10-11 OCTOBER 2022

KEY MESSAGES AND MAIN THEMES

~ Discussion of the experience of the Russian Federation, study of the general trend in the development of Halal products, understanding of weaknesses in the development of entrepreneurship at various levels and possible development steps.

FIGURES AND INTERESTING FACTS

~ Offer from WHD: demand for the CIS halal market, establishing contacts with exporters from the CIS countries;
 ~ Successes of export to the countries of the Islamic world ("Damate");
 ~ Cherkizovo in the market of halal products; Halal restaurant trend and trends - inside view: ITLE experience;
 ~ Qummy innovations as a solution to the problem of food security in the world;
 ~ Platform "HalalMarket" in the Republic of Tatarstan as a bridge between start-up entrepreneurs in the field of Halal industry with subsequent scaling of production with obtaining certification

Panel Discussion - 6

Halal industry: yesterday, today, tomorrow through the prism of the development of Halal export market



Aidar Gazizov

Head of the International Center for Standardization and Certification "Halal" of the Council of Muftis of the Russian Federation



Gulsum Kenenbayeva

Head of the Department for Business Development and Attracting Members of the International Islamic Association of the Food Industry



Nail Zalakov

Deputy Minister of Agriculture and Food of the Republic of Tatarstan



Anatoly Shirokov

Deputy Chairman of the Federation Council Committee on the Federal Structure



Rafik Fattakhmetdinov

Deputy Chairman of the Spiritual Board of Muslims of the Russian Federation



Nadezhda Kolomeytseva

Deputy Head of the Department of International Cooperation and Development of Exports of Agricultural Products of the Ministry of Agriculture of the Russian Federation



Sergey Muslimov

Head representative offices of Russian Export Center JSC and VEB RF in the UAE



Eldar Sattarov

Export Director of Damate Group of Companies



Natalya Bartnovskaya

Head of the Department for Development and Export Support CJSC "Cherkizovo"



Yury Zubarev

Deputy Director of the V.M. Gorbatov Federal Scientific Center for Food Systems of the Russian Academy of Sciences for external relations



Artyom Simonyants
General Director of the "Qummy" project



Ruslan Khairutdinov
owner of a network of halal restaurants and cafes "ITLE"



The Economic Summit

The theme of the KazanSummit 2022 Plenary session was "Sharing economy and the common good of Halal". The editor-at-large of TRT World TV channel Yusuf Erim became the moderator of the event. The speakers were honored guests of KazanSummit 2022 Rustam Minnikhanov, Maxim Reshetnikov, Gurbanguly Berdimuhamedov, H.E. Shaikh Abdulrahman Bin Mohamed Bin Rashed Alkhalifa, H.E. Abdullah Ahmed Mohammed Al Saleh and others.

One of the key events of the first day was the SberTalk conference dedicated to the prospects for the development of the Islamic finance market in Russia. According to Oleg Ganeev, Vice President of SberBank, the company has already implemented eight transactions in the Islamic finance segment worth \$269 million. Among the products that comply with Sharia law are trade finance, mudaraba (trust management of client assets), money transfers and a number of others. In the nearest time, SberBank will introduce new services for Muslims, in particular, the bank is working on creating a product for lending to businesses in the construction sector.

In addition, during the Summit, "Kazan – the OIC Youth Capital 2022" events took place the framework of the project. The Republic of Tatarstan has been holding major international youth events on its territory for many years. Among them are the VIII Forum of Young Entrepreneurs of the Organization of Islamic Cooperation (startup participants from different countries presented their projects to investors and experts, the prize fund amounted to 10 thousand US dollars), the VI Forum of Young Diplomats of the OIC countries and the International Competition for Reading the Holy Quran.



One of the important events of the first day of the summit was the meeting of the President of the Republic of Tatarstan Rustam Minnikhanov with the Ambassadors Extraordinary and Plenipotentiary of foreign states in Russia, including Ambassadors from Asia and Africa.

The VIII Machine-Building Cluster Forum also occurred within the framework of the Summit. The main topics of the forum were increasing labor productivity under restrictions, new opportunities for import substitution, federal and regional support for projects in the field of digitalization, automation, robotics and IT solutions, innovative developments in environmental projects, modern solutions for gas supply and production of technical gases, etc. It is necessary to mention the signing of agreements aimed at developing cooperation in the field of foreign trade, transport and logistics, within the framework of the development of the North—South international transport corridor, the halal industry and others are among the essential results of the international economic summit. During the days of the XIII International Economic Summit "Russia-the Islamic World: KazanSummit 2022" 29 agreements were signed.

B2B ENGAGEMENTS

The event created a platform for manufacturers, traders and business leaders to promote and expand their business in the global Halal markets. Through B2B networking with the regional and international buyers, and World Halal Day exhibitors. The participants were included manufacturers of Halal certified products, industrial experts, global Halal B2B players, business certifying authorities, governmental the Islamic Banks and

proprietors, Halal government and non-organizations, and Financial Institutions.



Pairing of International Investors with local operators and industry players

Joint venture discussions & Investors meetings

Manufacturers, Buyers, Traders & Distributors

Project development proposal & agreements



Among the key results of the International Economic Summit, it is necessary to mention the signing of agreements aimed at developing cooperation in the field of foreign trade, transport and logistics, as part of the development of the North-South international transport corridor, the halal industry and others.

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Successful Agreements

According to one of the agreements, a wholesale distribution site of the Agroexpress-Kazan center will appear in the Zelenodolsk region of Tatarstan - a specialized service for the delivery of Russian food products to Kazakhstan, Uzbekistan, Iran, China and the Middle East using accelerated container trains.

A memorandum of understanding between the Government of the Republic of Tatarstan and the Turkish company "VTK Global investments and Trading Ltd", aimed at the development of all forms of activities for the implementation of the project to create power plants on renewable energy sources in the republic.



MAY 19-21
TATARSTAN
RUSSIA
HALAL
EXPO'22

RUSSIA HALAL EXPO

The Summit events began with the opening of the halal industry exhibition "Russia Halal Expo". The general partner of the summit was PJSC Ak Bars Bank. At the opening, Kazan received the key of the city hosting World Halal Day, the largest forum that has been held annually since 2014 in different parts of the globe.

The Halal Expo was a three-day International Halal Trade&Tourism exhibition for the global Halal industry to meet the key players of the OIC, CIS, GCC, EU and Asia-specific Halal market, thereby providing a comprehensive business platform to connect the trade and industry with the trillion-dollar global Halal market.

The exhibition also served as a high impact business platform for lucrative business opportunities and the presentation of products and services to a global audience.

The Insights Of The Russia Halal Expo



Exhibitors Sectors

- ~ Food
- ~ Wholesale & Retail Trade
- ~ Non-Food Products
- ~ Industry
- ~ Mechanical Engineering
- ~ Construction
- ~ Fashion & Beauty Industry
- ~ Finance & Investment
- ~ Tourism & Hospitality
- ~ Education
- ~ Information Technology
- ~ Healthcare

Total Area

10000 sqm

Exhibitors

147

Countries

07

Regions

18 (Russia)

Visitors

10000 +

Impressions

The exhibition brought together 147 exhibitors from 7 countries of the world: Russia, Turkey, Iran, Malaysia, Indonesia, Uzbekistan, Kyrgyzstan and 18 regions of Russia. The exhibition area was 10,000 square meters. The largest were the zones of Tatarstan (815 square meters) and Turkey (426 square meters). The following areas were presented at the exhibition: food, wholesale and retail trade, non-food products, industry, engineering, construction, fashion and beauty industry, finance and investment, tourism and hospitality industry, education, IT, healthcare.



**NATURAL
HEALTH**
CORPORATION

Natural Health company participated in Russia Halal Expo2022 as an exhibitor with an exclusive booth., The company was able to introduce our products for more than 10000 people within the framework of 3 days of participation. 1000 buyers became a regular customers of the company. Information about the company was presented to the heads of Russian regions, as well as business partners from different countries.

Green Point

Our company LLC "Green Point" received new partners at the Russia Halal Expo 2022 and KazanSummit 2022. We managed to expand the geography of our deliveries and partnerships that will work now and will help to find reliable investors in the future for building the world's first factory for the production of golden oil, which has unique medicine properties.

Impressions



Initium-Pharm thanks Tatarstan Investment Development Agency for the excellent organization of the World Halal Day. We noted the high professionalism, functionality, responsiveness and efficiency of your agency's employees in solving any issues. I'm participating for the first time, we were not disappointed, but on the contrary, we received a lot of positive impressions. There were a lot of new things, interesting sessions, speeches, reports, plenary sessions and wonderful people. Our products received a high response from the visitors of the exhibition, and we also acquired new partners to continue the progressive development of our company and the prospect of our products Cardio Organic and Vitaterpen Asset entering the markets of Asia and the East.



A major event for the Halal industries and entrepreneurs involved in the sector to showcase their skills and services was the 13th international Economic Summit (Kazan Summit 2022).

The event provided an opportunity for the entities involved to discuss ideas, suggestions, and problems. The presence of top officials of Russia and other Muslim countries demonstrated the significance of this event and showed that the Halal industry in Russia is supported by the authorities and that they are keen to develop it.

As a result of the Kazan Summit 2022, Mir Business Bank and its subsidiary in Kazan (Miras Financial Company) accomplished all their goals and introduced their products to the final users of Islamic financial products.



On May 19-21 MK "Kasymovsky" with TM "Barekatle" once again participated in the International Exhibition "Russia Halal Expo 2022".

This year, Barakatle TM showed its best side, visitors saw the brand's products already in an updated concept and bright packaging. The guests and other exhibitors appreciated the expanded line of the trademark, taste qualities and the updated bright design of the products. The favorites of 2022 traditionally became Tatar national products – kort, katyk and ayran, the latter was presented to the guests in a new convenient format – a glass with a straw.

The pride of the company was the victory in the nomination "Lord of Likes" for the best stand and presentation of TM "Barekatle". We thank the organizers for the opportunity to once again present the products of the updated brand at the international Halal industry exhibition! We hope that participation will become a good tradition for the company in the future.

NOT ONLY A RICH BUSINESS PROGRAM, BUT ALSO A CULTURAL PROGRAM WAS PREPARED FOR THE SUMMIT PARTICIPANTS.

A unique event hosted to showcase the customs, values and tradition of KAZAN Republic of Russia Federation. This provides an opportunity for the delegation from around the world to experience the local culture and art.



modest

CULTURAL PROGRAM



Modest *Fashion Day*

During the Summit, fashion collections of 12 designers from Russia, Indonesia, Kazakhstan, Uzbekistan and Spain were shown as part of the Modest Fashion Day festival. The theme of the development of modest fashion was also brought up at business sessions.



Presenting the world-class designers, brands, fashion influencers, fashion industry elite, professionals, retailers and fashion associations from across the globe on a single platform for the international modest fashion initiative.

Providing a tremendous opportunity for the modest fashion designers and brands to expose their collections to the global audience and also network with the worldwide entrepreneurs and investors.



Excursions to the Kazan Kremlin and the island-city of Sviyazhsk, which are also UNESCO World Heritage Sites, were also organized for the guests of the Summit.

KEY HANDOVER *Ceremony*



WORLD HALAL DAY 2023; **SINGAPORE**

The 10th edition of 'World Halal Day' is all set to be hosted in Singapore! This marks the Singapore as 2nd time hosting country after its 1st edition of World Halal Day. Although this is the second time, the organizers of World Halal Day have planned a unique venue and theme.

The official key handover ceremony had happened on 20 May, 2022 at Russia Islamic World: KazanSummit & World Halal Day 2022, Kazan, Tatarstan. The event was honoured with the presence of:

Mr. Mohamed Jinna
Chairman
United World Halal Development

Mr. Thol Thirumavalavan
Member of Parliament, India

Zuraimi Jumaat

Vice-President, Ever Rich-Singapore Halal Supply Chain Group had been received the official key as next country host the WORLD HALAL DAY 2023 from

Taliya Minullina

Government Member of the Republic of Tatarstan, Head of Tatarstan Investment Development Agency (TIDA).

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XIII International Economic Summit "Russia - Islamic World: Kazan Summit & World Halal Day 2022"

BY PRESS RELEASE | 25 MAY 2022 | PRESS RELEASE

The 9th World Halal Day which took place in Tatarstan as a collaboration between the Government of Tatarstan, Invest Tatarstan, Tatarstan Investment Development Agency, and United World Halal Development (UNWHD) was deemed a success by all the stakeholders.

The three-day event aims to foster cooperation in trade, economy, science and technology cooperation, and promote social and cultural ties between Russia and the OIC member countries. The sharing economy and the halal industry was on the agenda of the event. Other key topics are Islamic finance and partner banking, youth diplomacy, export development, and entrepreneurship and investment. The event also covered the Machine Building Cluster Forum, World Halal Day and events dedicated to the 1,000th anniversary of the adoption of Islam by the Volga Bulgarians.


Over 10 cooperation deals in various fields such as finance, health and agriculture were sealed during the event, of which Anadolu Agency is global communication partner. There were speakers from UAE, South Africa, Bahrain, India, Turkey, Egypt, Indonesia, Malaysia, Jordan, Russia, Kazakhstan, Singapore, Abkhazia, Tatarstan, Pakistan, Uzbekistan, Sudan, Turkmenistan, Iraq, Adygna, Kabardino-Balkarian, Chechen Republic, Kyrgyz Republic, Netherlands, Morocco, Spain, Azerbaijan, Tajikistan, and so on. Conversations and panel discussions focused on investing in the halal sector, leveraging halal trade through the Russian Continental free trade area, global halal future trends, halal tourism, halal supply chain, unpacking the halal export market and halal regulatory environment and infrastructure. There was also a huge focus placed on countries supporting each other and creating ways for each country to contribute to and support the halal sector, together.

ANADOLU | TÜRKİYE | WORLD | ECONOMY | POLITICS | ENERGY | SPORTS | INFOGRAPHICS | ANALYSIS | VIDEO | PHOTO

13th Kazan Summit 2022 gathers over 6,000 visitors from 64 countries

Over 10 cooperation deals in various fields such as finance, health, and agriculture sealed during three-day event, of which Anadolu Agency is global communication partner

Firdevs Yılmaz | 23.05.2022



World

Sweden takes measures against PKK-related social media posts in Stockholm

Elon Musk wants 1 billion Twitter users, hints at layoffs in first meeting with company

Kazakhstan will not recognize Donetsk, Luhansk as independent states, says president

3rd victim dies after US church shooting in Alabama

KAZAN, Tatarstan

The 13th International Economic Summit: "Russia-Islamic World: Kazan Summit 2022", held in Russia's Republic of Tatarstan, attracted about 6,400 visitors from 64 countries.

A mega international economic gathering, of which Anadolu Agency is global communication partner,

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'India can be halal certification hub'

THN / May 20, 2022, 03:21 IST

ARTICLES

- India can be halal certification hub!
- Mynt's EORS 16 kicks off from June 11! Check out curtain-raiser...
- Kandla gile-ut: Rice exporters divert vessels to Mundra port
- Woman alleges rape over 11 years



Ahmedabad: Speaking at the World Halal Day event being held along with the Russia-Islamic World Kazan Summit 2022 in Tatarstan, **Russia, Zafar Sareshwala**, the former vice-chancellor of **Maulana Azad National Urdu University**, on Thursday said that India can be a global hub for halal certification as it is equipped with all the resources necessary for a flourishing halal certification sector.

The three-day event, being attended by dignitaries from 72 countries, got underway on Thursday at Kazan city in Tatarstan, which is a part of the Russian Federation. "The halal industry is pegged at \$8.9 trillion and is growing at 20% annually. Meat accounts for less than 9% of halal certified products. Foods, beverage, pharmaceutical and other halal products are from the major share of halal

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SPOTLIGHT

- Mynt's EORS 16 all set to kick off from June 11
- Here's why GTF is one of India's best stock market and trading institutes
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Most people think of halal as just food, but it's not just about food. India doesn't need a law on blasphemy. Here's

MRHB DeFi
MRHB Brings Halal and Ethical DeFi Platform to Kazan Summit 2022 and World Halal Day May 19-21

May 19, 2022 07:13 ET | Source: MRHB DeFi

Dubai, United Arab Emirates, May 19, 2022 (GLOBE NEWSWIRE) -- [MRHB DeFi](#) is proud to showcase its world-first halal and ethical DeFi ecosystem platform at the XIII International Economic Summit, [Kazan Summit 2022](#). As the largest Halal Expo in the Russian Federation, and in conjunction with World Halal Day, over 5,000 participants from 72 countries and 12 diplomatic missions are expected to be in attendance, ranging from industry experts to media representatives and government officials.

As the main platform for the economic cooperation amongst the member countries of the Organization of Islamic Cooperation (OIC), the aim of the Summit is to strengthen trade, economic, scientific, technical, social and cultural ties in the region.

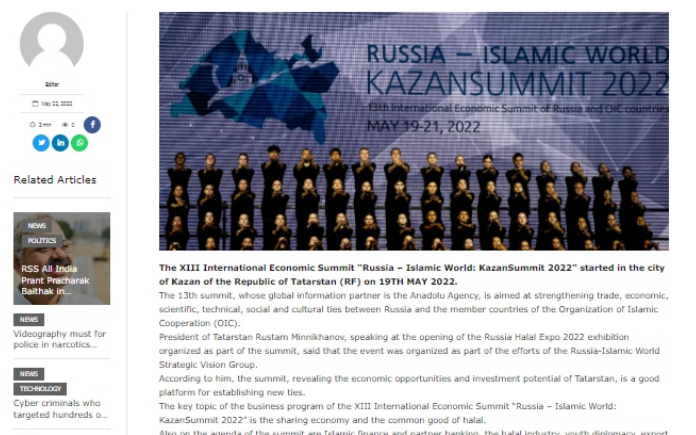
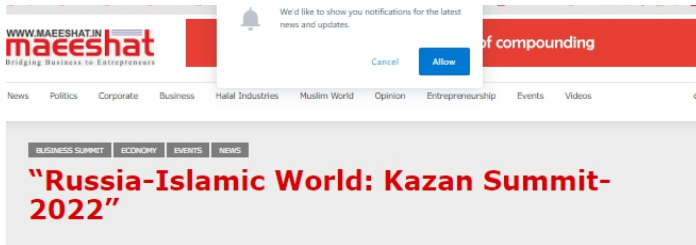
"We are very proud to be participating in our first World Halal Day exhibition," said [MRHB DeFi Network](#) CEO and founder [Nasrullah Mohammed](#). "Our halal DeFi platform represents a brand new innovation for Islamic Finance, with new financial possibilities for both consumers and businesses. We're also looking forward to meeting our many supporters in the Tatarstan region and beyond."

The MRHB team will be led by [Zaid Al-Jarrah](#), CEO of Islam Invest, who will be part of the expert panel where Muslim Scholars' opinions on Blockchain and cryptocurrencies are discussed.

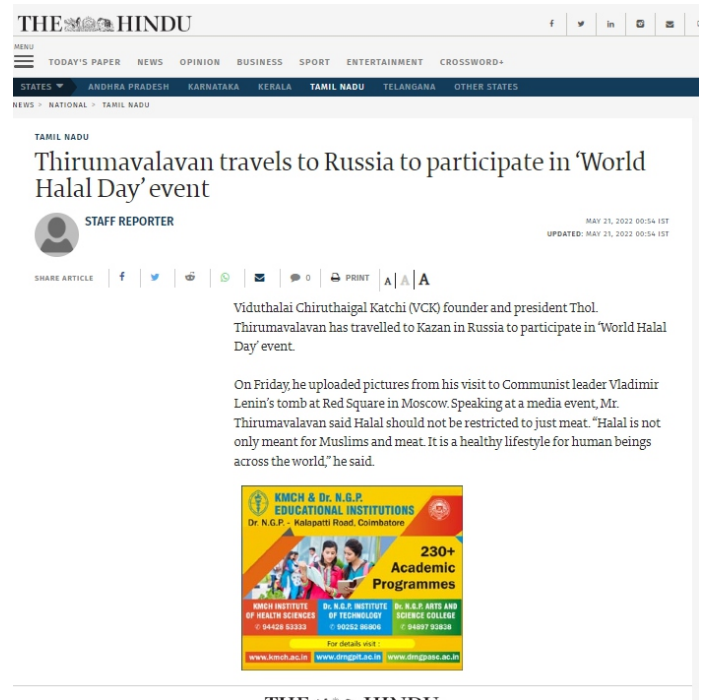
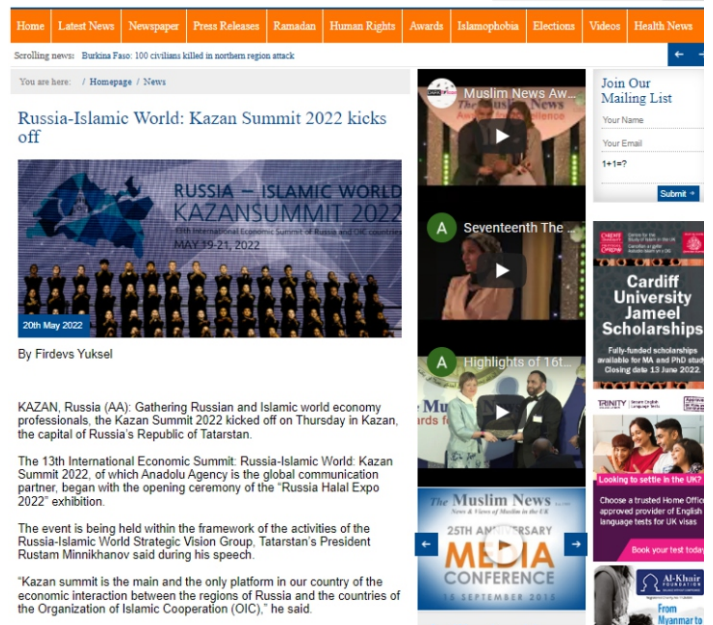
Two key topics to be addressed at the conference also include the sharing economy and the common good of the halal industry. Other topics of focus include youth diplomacy, export development, partner banking, entrepreneurship and investment. Attendees can join panels with a number of high-profile speakers including the President of the Indian Economic Trade Organization, the Undersecretary of the UAE's Ministry of Economy, and a representative from the Chamber of Commerce and Industry of the Kyrgyz Republic, amongst others.

Another theme also being promoted at the expo is the "H2WORLD Economy", a concept used to represent how halal ideals are now being applied across a wide range of services and communications. The concept promotes how being halal today not only pertains to food, but also to responsible and ethical behaviors across all industries working together toward new economic realities.

MEDIA & PR Coverage



The Muslim News



HALAL *SILK ROAD*

The Silk Road was a network of ancient trade routes, formally established during the Han Dynasty of China in 130 BCE, which linked the regions of the ancient world in commerce between 130 BCE-1453 CE. The Silk Road was a network of trade routes connecting the East and the West in ancient and medieval times.

This initiative is aimed at reviving the ancient maritime Silk Road trade routes (see Fig. 3). One of the economic aims of this initiative by China is to seize this opportunity to improve the logistical infrastructure between the east and the west to expand on the halal food trade with the Muslim Middle Eastern countries with about 400 million people, as well the South and Southeast Asian nations with Muslim populations of nearly 700 million.



RUSSIA



Russia is located between the Asia-Pacific region (APR) and Europe, more than \$1 trillion could flow along a potential trade route, bringing an annual growth rate of 4-5 percent. The New Silk Road would help transform Russia into the world's largest trade route through which goods and capital would flow from west to east and from east to west. This, in turn, could bring more modern technology to Russia.



The Halal Silk Route linking the global Muslim population seems to be taking shape. This link that completes the global halal trade value chain as Russian exporters can ship their halal products through Halal Silk Road.

Tatarstan Halal Hub

With the rapid growth in Halal markets worldwide, some countries are moving quickly to establish themselves as Halal hubs. As Muslims make up a considerable segment (23%) of the world's population, catering to this massive market of over 1.5 billion people is very significant. To satisfy the needs of this market based on values, principles and Islamic practices, many countries in the world are making considerable investments to become Halal hubs.

The proposed INTEGRATED HALAL HUB is to be one-stop centre for all activities on Halal Food manufacturing, processing, preparation, packaging, storage, testing, certification, marketing, supply and trading. The Hub will link the entire supply chain from suppliers to the last customer, which is the utmost duty of Halal Hub.



Tatarstan might become a halal hub.

The idea was suggested by Mohamed Jinna, Organizer of World Halal Day. He believes that the hub will connect all halal manufactures and provide them with direct access to supply chains.

The proposed INTEGRATED HALAL HUB is to be one-stop centre for all activities on Halal Food manufacturing, processing, preparation, packaging, storage, testing, certification, marketing, supply and trading. The Hub will link the entire supply chain from suppliers to the last customer, which is the utmost duty of Halal Hub.

Halal Hub in Tatarstan, not only creates the business for native people but for all the Business People in Halal Market, globally. As we, UNWHD along with Republic of Tatarstan is here to change the Global Halal Market in the beneficial way which caters Muslims and non- Muslim

too to have a healthy and permitted life. Tatarstan will become a centre in distributing all the Halal products to different consumer needs.

Tatartstan Halal Hub creates an integrated logistics system with the objective of turning Tatarstan into a global halal hub for halal trade through Halal Silk Road. Merging the concept of Halal Silk Road in Russia and Tatarstan Halal Hub will create maximum opportunity to the distribution of products and become an international trading hub.



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The Closing Ceremony

The guests and participants noted the rich business program, productive meetings, highly appreciated the level and growing scale of the International Economic Summit "Russia – The Islamic World: KazanSummit & World Halal Day 2022"



WORLD HALAL DAY 2023



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